



## Media Release

Kingston Frontenac Public Library  
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### **Take control of your wealth with the Financial Literacy for Women series**

Financial literacy — the ability to understand and effectively use financial skills — is key to not just having money, but optimizing one’s financial situation and keeping it sustainable. For women, financial literacy encourages empowerment, independence, and long-term stability, creating a secure financial future for women and their families.

[The Ipsos 2021 Financial Confidence Index](#) shows that women feel more concerned and anxious about money and finances, feel less prepared for an economic emergency, and have been disproportionately impacted financially by COVID-19. These concerns are on top of issues like wage gaps, lifetime wealth gaps, and the challenges women face in retirement.

Women can develop financial literacy through education, which the Kingston Frontenac Public Library is offering through a series of five Zoom talks by Laura Southall, Senior Wealth Advisor with Assante Financial Management Ltd.

“Trying to understand what to do with your money can seem like a mystery, but if you educate yourself it becomes far less daunting,” Southall explained.

The series starts with Financial Literacy for Women: Part I, 7 p.m. on Tuesday, Jan. 11. Register online at <https://calendar.kfpl.ca/event/5993963> or by phone at (613) 549-8888. A KFPL card is required to register for these programs and the talks will not be recorded. If you need a KFPL card, register online at <https://register.kfpl.ca>.

Registrants will be emailed a Zoom link immediately upon registration and will need to download Zoom in advance.

The next session, Financial Literacy for Women: Part II, will be at 7 p.m., Tuesday, Feb. 15.

Subsequent sessions will be on Mar. 22, Apr. 19, and May 17, always at 7 p.m. via Zoom. Each session requires registration and participants may attend as many or as few sessions as they would like.

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