



Media Release

Kingston Frontenac Public Library
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So(cial) Good Design Awards exhibit showcases the work of designers driving change

Be inspired by designers driving meaningful change in the world with the Registered Graphic Designers (RGD) So(cial) Good Design Awards exhibit. The 2022 SoGood Award-winning projects are travelling the country to public libraries, including a stop at the Kingston Frontenac Public Library's Central Branch from September 27 through October 14.

The awards are given in an international competition that showcases design's potential to encourage social change. The exhibit will showcase the winners on the first and second floors of the Central Branch.

"Having RGD offer this exhibit is a unique opportunity for our community's creative minds," said Jake Miller, Librarian, Adult Programming. "Current and aspiring designers, and everyone else who views the exhibit, will be reminded how influential design can be when applied to promoting a cause. The viewer encounters design first; it's the gateway to the message. The SoGood pieces emphasize this point."

In addition to viewing the exhibit, register to join a panel discussion led by RGD on Sept. 28 from 6-8 p.m. at the Central Branch at <https://calendar.kfpl.ca/event/7061979>.

The awards recognize design projects that promote arts and culture, civil and human rights, diversity, equity and inclusion, education, health, wellbeing and safety, humanitarian action and services, sustainability, ecology and climate, and projects with broad impact that bridge more than one area of social good.

Learn more about RGD and the SoGood Awards at <https://www.rgd.ca/programs/sogood-awards>.

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