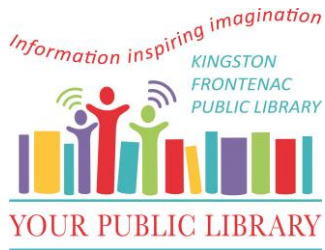

MEDIA RELEASE



Kingston Frontenac Public Library

130 Johnson Street, Kingston ON

K7L 1X8

Phone: 613-549-8888 Fax: 613-549-8476

May 13, 2019

FOR IMMEDIATE RELEASE:

KFPL Live Presents: Shopify 101

Do you have an idea for a great product to sell online, but don't know how to start? Whether you already have an existing business or are still in the idea stage, you may want to consider using the Shopify e-commerce platform. KFPL is pleased to offer an introductory workshop, **Shopify 101**, at our Sydenham branch on Thursday, May 30, beginning at 7 p.m.

From naming your Shopify store, adding your theme, creating digital products, to how to ship your product and get paid for your sales, this 90-minute workshop with Shopify guru Carissa Cosgrove will give you the fundamentals to launch your online business. [One note: if you already have a Shopify store up and running this introductory workshop is not for you — instead, please email kingston@shopify.com for notification about the next-level workshop.]

This will be a hands-on workshop, so make sure you bring along your laptop or tablet (and your charger). WiFi is available on site.

The **Shopify 101** workshop will take place at the Sydenham branch on Thursday, May 30, at 7 p.m. and is open to adults. There is no admission charge, but seating is limited. To avoid disappointment, please register in advance at events.kfpl.ca or by phone at (613) 549-8888 as of 9 a.m. on Saturday, May 18.

-30-

For more information, visit www.kfpl.ca.

Questions? Contact: Anne Hall, 613-549-8888, ext.3528, ahall@kfpl.ca.

Thank you for helping to promote Kingston Frontenac Public Library.

